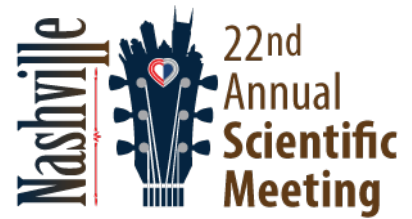


PRESS REGISTRATION FORM



PRESS ATTENDEE INFORMATION (STEP 1 of 3)

Please type or print clearly. ALL information requested is required. Incomplete forms will not be processed.

Full name (First, Last, MI)	DOB (MM/YYYY)
Company / News Media Outlet	
Company Address	
City	State/Province
Zip/Postal Code	Country
E-mail	
Business Phone	Fax Number
Website	

TYPE OF MEDIA OUTLET (STEP 2 of 3)

Please check off one of the following:

- General Circulation Newspaper or Magazine
- Wire Services
- Medical, Science, Pharmaceutical, Nursing, and Allied Health Care Publications
- Broadcast Media
- Website Media
- Accredited Medical and Science Freelance

PRESS CREDENTIALS (STEP 3 of 3)

Please check off and provide a copy of one of the following:

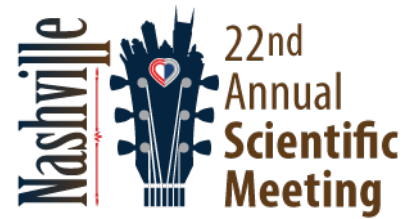
- Press card
- Business card clearly stating affiliation and position (Must be identified as an editor, publisher, writer, reporter, or producer)
- Letter on official letterhead from an editor of a publication, web site, or from a producer of a program certifying the person is covering the meeting for the respective organization
- National Association of Science Writers, International Association of Science Writers membership card
- Website Media
- Science journalism students will receive credentials by providing a letter on official school letterhead and signed by a department advisor

Submit completed application to:
cmiranda@hfsa.org



HEART FAILURE SOCIETY OF AMERICA

PRESS ROOM POLICIES



Press credentials to cover the HFSA Annual Scientific Meeting will be granted to representatives of the following news media outlets:

- General circulation newspapers or magazines
- Wire services
- Medical, Science, Pharmaceutical, Nursing, and Allied Health Care publications
- Broadcast media
- Web site media
- Accredited medical and science freelance writers
- Accredited media relations/public relations representatives of nonprofit health organizations

Please be aware that camera crews must be escorted by an HFSA representative. Any filming will require written approval from the HFSA.

To receive a complimentary press badge, reporters and writers must show one of the following credentials:

- Press card
- Business card clearly stating affiliation and position Must be identified as an editor, publisher, writer, reporter, or producer.
- Letter on official letterhead from an editor of a publication, web site, or from a producer of a program certifying the person is covering the meeting for the respective organization
- National Association of Science Writers, International Association of Science Writers membership card
- Science journalism students will receive credentials by providing a letter on official school letterhead and signed by a department advisor

Complimentary press badges will not be issued to:

- Advertising sales representatives of publications
- Spouses and other guests of journalists attending the meeting
- Advertising, marketing, or public relations representatives from exhibiting companies or their agencies
- Representatives of organizations selling or producing publications, video, or audio tapes or websites intended for marketing, advertising or public relations purposes.

Individuals with complimentary HFSA press badges may not:

- Sell, market, or represent a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor
- Market a product or service displayed on the HFSA exhibit floor
- Misrepresent themselves to secure press credentials to cover the meeting
- Conduct product promotion that implies HFSA endorsement, or use the HFSA logo and/or name without the express written permission of HFSA's CEO
- Receive CE or CME credits for attending sessions.
- Attend "By Invitation Only" sessions and events

Individuals with complimentary HFSA press badges who violate this policy will immediately forfeit press credentials for this and subsequent meetings.

If the Scientific Meeting will serve as an organization's choice venue for the presentation of new research or data, the HFSA maintains the right to embargo all information until the presentation of material at the Scientific Meeting.



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