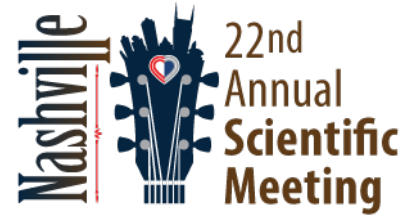


PROPOSAL FOR

# EMERGING THERAPIES ROW

22<sup>nd</sup> Annual Scientific Meeting • September 15-18, 2018



## Application Deadline: July 14, 2018

Emerging Therapies Row is an exciting, new opportunity at this year's HFSA meeting. For the first time, HFSA will provide a unique forum for companies early in development of diagnostics and therapies to the heart failure space to share information about their emerging products. Located in a designated focus area in the Exhibit Hall, each participating company will be provided with a small table top exhibit area to present their diagnostic or therapy.

Tables may be staffed at any time during regular Exhibit Hall hours to answer questions. In addition, during peak exhibit hall hours, each company will be given a designated time where you can present a 3-5 slide overview of your company to drive direct meeting participants to your table for additional follow-up and discussions.

The event is taking place September 15 - September 18 at the Gaylord Opryland Hotel & Convention Center in Nashville Tennessee ([click here to see event agenda](#)). We believe this will be an important opportunity for emerging medical technology companies looking to:

- Introduce your approach to physicians and identify potential FIH or other clinical trial sites
- Obtain market research/input from a large number of experienced HF physicians in terms of clinical trial or device design
- Get exposure to both small and large medical device companies for the purpose of potential investment and/or strategic partnership

More than 2,000 physicians, nurses and other health care related people are expected to attend the HFSA Scientific Sessions this year. This is an unparalleled opportunity for you to have rapid access to a large group focused primarily on heart failure.

## Application Criteria

1. Companies accepted for the Emerging Therapies Row should not already be performing a pivotal clinical trial for regulatory approval.
2. Physicians with a bench prototype of a device are also eligible to apply for this opportunity.

### Examples of information included at the exhibitor table:

- Model or demonstration of your diagnostic or device
- Videos to explain how diagnostic or device works
- Company brochures
- Other product information
- Clinical trial outlines
- Market research questionnaires

## Publicity

All Emerging Therapy applications received by the deadline will be listed in the Annual Meeting final program book and on the meeting app.

Emerging Therapies Row information will be included in email announcements to pre-registrants regarding exhibit hall activities.

All Emerging Therapies Row companies will be displayed on the HFSA website following the Annual Meeting.

## Cost: \$1,000 (Industry Rate)

All other rules for exhibiting apply (for more information visit, [meeting.hfsa.org/exhibitors](http://meeting.hfsa.org/exhibitors)). Payment must be received by **July 14, 2018** to have submissions included in the HFSA Scientific Meeting program and posted on the exhibit hall floor. If you have questions, please contact Patrice Guzman at [pguzman@hfsa.org](mailto:pguzman@hfsa.org) or 301-312-8635. If interested, please complete this form and return it to [pguzman@hfsa.org](mailto:pguzman@hfsa.org). You will be invoiced for payment.

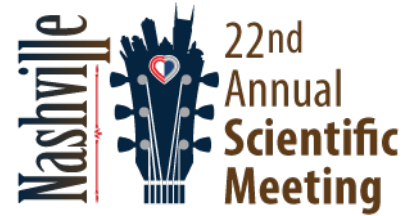


HEART FAILURE SOCIETY OF AMERICA

PROPOSAL FOR

# EMERGING THERAPIES ROW

22<sup>nd</sup> Annual Scientific Meeting • September 15-18, 2018



## Application Form

**Application Deadline: July 14, 2018**

Company Name \_\_\_\_\_

Product Name \_\_\_\_\_

Sponsor \_\_\_\_\_

Company Providing Financial Support \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

### On-Site Exhibitor/Presenter Contact Information

(Limit of 2 Exhibitor participants per company included in cost)

### Submission Instructions:

Please complete this form and return it to [pguzman@hfsa.org](mailto:pguzman@hfsa.org). You will be invoiced for payment.

*Payment must be received by July 14, 2018 to have submissions included in the HFSA Scientific Meeting program and posted on the exhibit hall floor. If you have questions, please contact Patrice Guzman at [pguzman@hfsa.org](mailto:pguzman@hfsa.org) or 301-312-8635.*



HEART FAILURE SOCIETY OF AMERICA

HEART FAILURE SOCIETY OF AMERICA • 9211 CORPORATE BLVD., SUITE 270, ROCKVILLE, MD 20850

T (301) 312-8635 • [WWW.HFSA.ORG](http://WWW.HFSA.ORG)